

ISS45

The grocery industry's premier PoS system.



Worry free

Imagine. It's Monday morning at 7:00 a.m. The store manager unlocks the door, disengages the alarm, triggers the light panel, and...nothing happens.

It's a situation that's all too real. But when it occurs, the first reaction is disbelief. The manager retries the switches half a dozen times before finally dealing with the problem.

And in so doing, he or she is reminded that the mundane task of turning on the lights activates a highly sophisticated system—a system without which the store couldn't sell a single one of the thousands of items that fill its shelves.

That's the ultimate irony of superior technology: it is valued most when it's noticed the least. And that's why the systems you depend on most are the ones you have to worry about the least. Like lighting.

Or the ISS45 PoS system from StoreNext.



A joint venture of Fujitsu and Retailx, StoreNext is the only provider of PoS solutions dedicated exclusively to serving independent grocers and small chains. StoreNext's mission is to level the competitive playing field between independents and the mammoth chains

by offering technologies that pass two critical tests:

- Relentlessly drive costs out of your business, and
- Grow your bottom line through shopper attraction, retention and profitability.

As the premier PoS system in the grocery industry, ISS45 offers the power you need to achieve relentless cost reduction and improved business performance over the entire life of the system—day after day, month after month, year after year.

In fact, ISS45 is the only PoS solution that gives you the functionality and flexibility you need in a single, reliable and state-of-the-art system that's competitively priced for independents. That's why ISS45 has earned the #1 market share among wholesaler-served independents and small chains in North America.

Seamless Connectivity, Superior Communications

ISS45 uses the grocery industry's favorite communication standards. SIL, for example, is available in a complete implementation to provide the ultimate in communications reliability, data integrity and cross-platform networking. ISS45's open-store capabilities also promote seamless interfacing with a number of other popular communications systems.

Inside the store, an industry-standard Ethernet 100/10BaseT LAN can move mountains of data between the PoS, controller and workstation services—no matter where they're positioned. In fact, ISS45 provides so much performance bandwidth and headroom that a high-performance store of 200 terminals—or more—is easily within its capabilities. And yours.

Easy to Learn, Easy to Operate

Learning how to operate ISS45 is a snap. Not only can the keyboard layouts, prompts and screens be tailored to imitate elements of your previous system, but the transaction-specific screens and lead-through prompts enable just about anyone who has ever operated a PoS system to feel at home.

Built-in Redundancy and Replication

ISS45 also puts an advanced redundancy scheme to work, protecting your all-important central point store data. An industrial-strength controller system operates smoothly and is always in control so that system capabilities are maintained, even in the case of hardware or PC failures. With ISS45, no management intervention is required to prevent performance delays. Everything is designed to make ISS45 easy, powerful and profitable from the very beginning. In other words, perfect for you.

Buyer's Needs

Grocers need PoS solutions that protect their previous investments in IT systems, while providing the cutting edge technology necessary to increase their competitiveness and profitability, today and in the future.

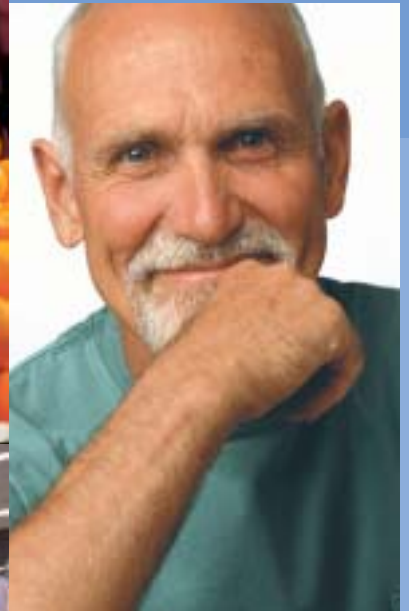
StoreNext Services

StoreNext keeps costs down over the entire life of your system by relentlessly focusing on cost reduction. A combination of leading-edge IT—like ISS45—and a partnership approach, increases grocers' profits and ROI.

ISS45



ISS45 makes it a lot nicer to shop in your store. Its ability to move shoppers through checkout lanes with unmatched speed, combined with exceptional shopper service features will advance your customers' perceptions of your store. The possibilities for increasing shopper satisfaction and loyalty – and your resulting profits – are virtually endless.



ISS45's extended design

opens the door to new possibilities

ISS45 combines the wide range of features and services you'll need to thrive in today's service-oriented, cost-conscious grocery environment. And tomorrow's as well.

Its open design and total reliance on industry standards enables you to leverage previous system investments and take full advantage of emerging technologies. A comprehensive solution using industry-standard PC terminals to provide flawless front-end operations, ISS45 also uses TCP/IP, SIL and a wealth of best-of-breed applications to ensure data communications compatibility.

ISS45's system configurations make it easy to migrate older systems from IBM, NCR, Casio and ICL for less money than you'd expect, and in less time than you'd imagine. Whether you plan to add locations, expand existing stores, develop completely new formats, or simply improve the efficiency and effectiveness of your current operations, ISS45 offers the flexibility you need to address any option.

With ISS45, grocers also have access to an enormous range of powerful extensions that strip away all the old definitions of a "supermarket system." Grocers who want to exploit the merchandising and revenue advantages of fuel sales now have complete grocery and state-of-the-art fuel control systems wrapped into a single, fully integrated solution.

Extended PoS™

ISS45 *ConnectedServices™* gives independents anytime/anywhere access to outstanding store applications over the Internet, while eliminating up-front hardware and software costs. ISS45's *PocketOffice™* and other mobile computing applications can raise your service levels to new heights while driving down cost, and in the back of the store, *Retalix BackOffice™* uses an open architecture approach and the latest development tools and techniques to dramatically enhance back-office production.



Fujitsu iPAD™

Add in *Corema™* Loyalty and *GLOBALLabel™* electronic shelf labels, and even the smallest independent can compete head-on – and win – against any goliath in the grocery industry.



GLOBALLabel



Fujitsu TeamPoS 2000™



While customers don't come back to your stores for the technology, they do come back for its benefits. Although ISS45 includes a formidable array of advances, applications and features, moving to ISS45 is as seamless as its operation. Your personnel will find ISS45 intuitive and familiar, and your customers will feel the difference in their shopping experience from the beginning – and when they keep coming back time and again.



A completely flexible answer

The ISS45 system's powerful transaction-processing architecture is not only optimized for the extreme performance needs of the supermarket business, it's also economically scaled for stores of widely different sizes and types. Its modular design lets you custom-configure each terminal to maximize available space and throughput requirements. And its built-in combination of supermarket and general merchandise features enables you to use a variety of store formats and integrate them into a single, seamless system.

The industry's premier PoS system also delivers a full complement of features and applications that make it an ideal turnkey solution that's virtually unlimited in its potential for customization. Important features such as reorganized receipts, coupon printing, cashier age restriction, transaction suspend/recall, in-house charge accounts, WIC, DEA over-the-counter drug limitations and frequent shopper – in fact, three frequent shopper systems – are all part of ISS45. The Advanced Promotions option is generally considered to be the most powerful and flexible merchandising package in PoS. Animated graphic advertising displays and system-wide messaging operate on a variety of terminal hardware.

ISS45 also offers complete, high-performance accounting and file maintenance capabilities, combined with features like a user-customizable browser interface, simultaneous maintenance sessions, delayed cashier balancing and data handling and redundancy control of unmatched elegance. And your store gets pause-free, 24-hour operation, too.

But you may find that CustomLink™, ISS45's Query Language, and ISS45's Presentation Manager are the decisive factors in your choice. With these advanced tools, plus Visual Basic, ODBC and off-the-shelf reporting packages such as Crystal Reports, you can do what no other PoS system will allow: create and customize your own clerk or manager screens, your own reports – even your own special PoS transactions, discounts and offers.

Such flexibility owes much to StoreNext's determined implementation of industry standards throughout the system. Standards like INTEL® processors, PCs, Ethernet®, Microsoft® Windows®, MS-DOS®, "C" language programming, TCP/IP, OPOS, Microsoft SQL® ODBC, RS-232 and USB interfaces throughout. And as newer standards arrive, such as DUKPT and GTIN, ISS45 will continue to lead the industry.

A Commitment to Partnership

Among the most important benefits of ISS45 are the experience and expertise of the people who offer it. StoreNext's select Dealers combine our technology and services with their own understanding of your needs to create a relationship that is the envy of the industry.

Our partners can configure your ISS45 system to ideally suit the design of your current operations, while positioning you for future growth and a wide range of extended options. In fact, we believe the ability to accomplish this task is the most important criterion to consider when evaluating our own and prospective Dealer personnel.

We didn't become the world leader just by developing superior systems. Equally important is building business partnerships that endure. Our unmatched record of successful partnerships – and our unwavering commitment to them – is built on understanding each grocer's special needs, store by store, company by company, and then providing the open, extended solutions to satisfy those needs.

It's the Architecture

Grocers are constantly deluged with sales pitches and extravagant promises. Why is ISS45 different?

The big difference is that ISS45 is a system-based solution. Its Services Architecture was developed for the unique system requirements of PoS, using powerful transaction processing databases in an advanced client server topology. So ISS45 gives you lightning-quick performance plus the data security you need for mission-critical retail applications. As a result, a typical lane-based product – where data positioning, data integrity, full central point data control and redundancy are after thoughts – cannot compete with ISS45.

ISS45 also employs full electronic transaction logs and sophisticated secondary processes that evaluate the data prior to updating the central files with movement and transaction data. Not only does this prevent file corruption, it also enables unparalleled data access.

Loss of any system function has been made virtually impossible, from checkout to reporting to file maintenance to communications to applications. And you don't have to wait until closing time for information: current sales, pricing and movement data are instantly at hand from the central controller services at any time. Your price changes are executed to all terminal and controller services instantly, and without performance impact to any terminal.

Speaking of performance, ISS45 is phenomenal by any standards, with the fastest scan-to-print response times in the industry. And you can get this performance all night long because ISS45 provides automated pause-free, 24-hour store operation with unattended store close and delayed cashier balancing.

ISS45's controller services are non-dedicated and can run totally in the background. This makes controller PCs available for general non-PoS office use at the same time they are in full store operation and control. Since either or both of the redundant central-point controller services can be assigned to PoS terminals, ISS45 can provide a complete, dual-redundant store system with full in-lane PoS file replication on just two PC PoS terminals with no additional hardware.

ISS45 supplies a complete PoS feature set with real depth and flexibility. These are the critical items taken for granted (until you realize they're missing). That's why there are more than 170 screens of configurable parameters and operations choices, HALOS, limits, minimum purchases, security and controls.

And only with ISS45 can you customize the system yourself. You can program the actual PoS transaction set and our unique user-definable PLU file. You can even add entire sets of SQL database tables for your specific use.

To learn more about how the ISS45 system can satisfy your own, specific needs – and take your store to new heights – contact StoreNext or one of our Dealers today.



About StoreNext

StoreNext is the No. 1 supplier of retail technology to independent grocers and smaller chains and is the only company completely committed to serving their needs. StoreNext was created in 2002 as a joint venture by Fujitsu, a worldwide technology leader, and Retailix, one of the world's leading providers of integrated software solutions for the retail food industry.

StoreNext markets Fujitsu PoS hardware, Retailix ISS45 PoS software and Internet connected services for managing stores via Web-enabled applications. Our focus on relentless cost reduction not only helps independents achieve greater ROI in the short term, but also provides smaller chains with IT solutions which allow you to compete on a level with the largest retailers.

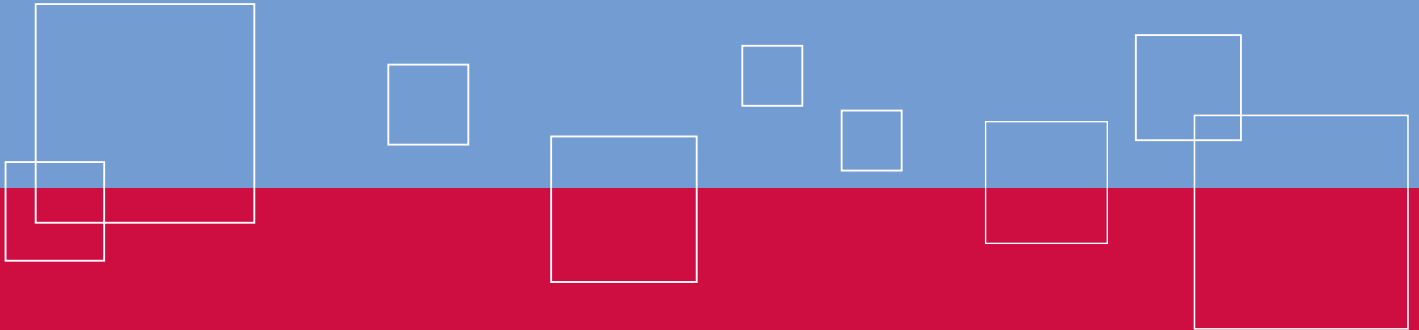
To find out more about StoreNext – and how we can help you differentiate your business performance – contact us today.



A joint venture of Fujitsu and Retailix



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