



# Fresh Item Management

Fresh can mean different things to different people. In the Grocery industry, product freshness can be a true differentiator in the minds of customers. As you know, consumer loyalty is hard to come by and a shopper will choose one store over another depending on location, convenience or simply because they can get consistently fresher products. For the grocer, the challenge is delivering the freshest product possible and doing it profitably.

The solution is Fresh Item Management (FIM). By offering fast moving consumer goods, not only do you need a detailed strategy and integrated business processes, but you must have a partner that has the required applications with proven implementations. RedPrairie's comprehensive FIM suite provides grocers the ability to meet customer expectations, maximize profits by controlling costs and successfully differentiate themselves. Ultimately, RedPrairie's solution allows your organization to centrally manage, control and optimize your fresh items with industry leading visibility.

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## Production Planning

Demand-driven prep schedules based on forecast  
Integrated prep and hold times  
Real-time ingredient consumption

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## Reporting

Waste vs. Variance reporting  
Production loss by item or by recipe  
Forecasted out of stock  
Threshold-based alerts and reports

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## Recipe Management

Centralized management and control  
Configurable depletion rules (e.g. by location, destination, other preference)  
Enforce product quality through consistency

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## Deployment Options

Onsite Implementation  
Software as a Service (SaaS)  
Remote Application Management (RAM)  
Traditional/Subscription Licensing  
Highly Secure Environments 24/7/365 Support

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## Ordering & Inventory Management

Perpetual inventory of prepared foods and ingredients  
Forecasted ordering / auto-replenishment  
Promotional push orders  
Worksheet driven counts and waste entry  
Supplier performance and invoice reconciliation

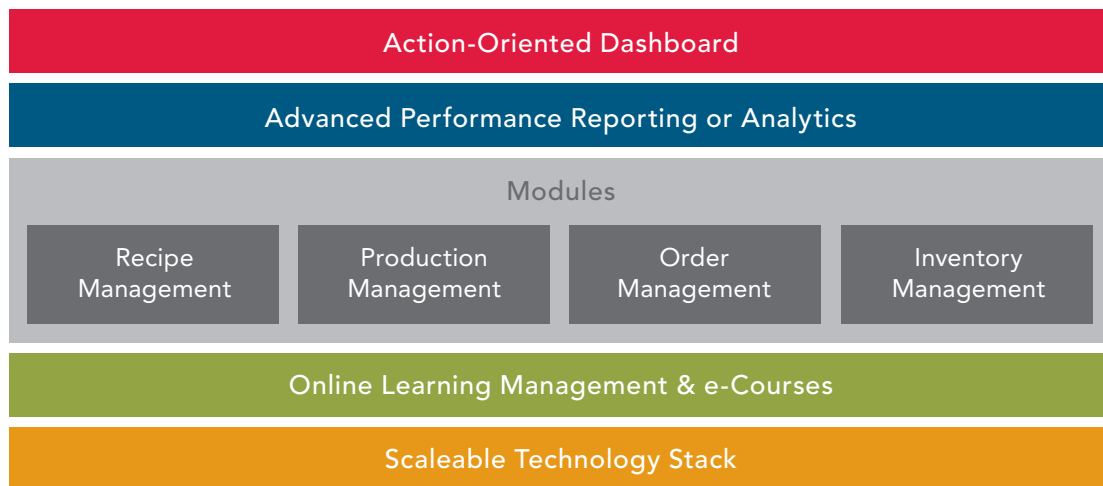
*“Additional profits of \$100,000 per store can be expected from the use of a store-level Fresh Item Management application.”*

AMR Research and Capgemini,  
2007

#### SOLUTION BENEFITS

- Improve production and replenishment forecasts
- Reduce shrink
- Increase overall visibility into fresh food operations
- Decrease out-of-stocks
- Optimize inventory management
- Item level Category Management
- Increase Sales

#### RedPrairie Fresh Item Management Footprint



#### About RedPrairie

RedPrairie delivers productivity solutions to help companies around the world in three categories – workforce, inventory and transportation. RedPrairie provides these solutions to manufacturers, distributors and retailers looking to support business strategies that increase revenue, reduce costs and create competitive advantage.

With over 20 global offices and solutions that are installed at more than 34,000 customer sites in over 40 countries, companies trust RedPrairie workforce, inventory and transportation solutions to deliver an increase in productivity – with the flexibility to adapt as business needs change.

At RedPrairie, we understand today's operational demands and we're committed to delivering solutions that work. We're committed to delivering solutions for the real world.